



Develop your thinking **FIT** for the *Future*

Your Problem

- Your people are highly skilled, for a **world that no longer exists**.
- The future is **arriving faster** than your skills development plan can respond.
- Loud trends and noisy headlines **obscure the real issues** you need to respond to in order to remain relevant and in business in the future.

The Challenge



- **PACE:** Markets are shifting faster than strategic plans.



- **COMPLEXITY:** Industries are being reshaped by technologies, demographics, regulation and new business models.



- **DRIVERS OF CHANGE:** AI and other tech is changing how work gets done. Customer expectations continue to evolve.

The Desire **You want to ...**

- **Move** your teams from overwhelm and uncertainty to anticipatory and responsive.
- **Develop** future fit and relevant skills without time-consuming and expensive interventions.
- **Connect** futures thinking skills to the work on your desktop right now.

The Solution



Future F.I.T. Thinking is a practical workshop that equips teams with the mental tools needed to navigate uncertainty with greater confidence.



Rather than attempting to predict the future, participants learn how to **think** more effectively about change, **recognise** emerging opportunities earlier, **challenge** assumptions, and make **better** strategic decisions.



The workshop introduces simple but powerful futures-thinking tools that can immediately be applied to projects, customers, innovation, strategy and everyday decision making.



FUTURE F.I.T. FRAMEWORK

Foresight



Learn to identify change before it becomes obvious. Develop the habit of scanning for trends, weak signals and emerging opportunities.

Insight



Move beyond collecting information to discovering meaningful patterns. Learn how better questions lead to better decisions.

Transformation



Convert insight into action. Develop practical approaches that help individuals and teams respond proactively rather than reactively.



Participants will learn how to ...

Participants develop the thinking capabilities used by today's **most adaptive organisations** to navigate uncertainty with confidence. Using the **Future F.I.T. Framework**, they learn to identify emerging change before competitors, recognise patterns hidden within complexity, challenge assumptions that limit innovation, explore multiple possible futures, and turn insight into practical decisions that **improve strategy, innovation and organisational performance**.

You leave with ...

- A set of **practical tools and reusable templates** for your next team meeting or strategy session.
- A journal to guide you beyond the workshop to develop your futures thinking skills. This includes **scanning and interpreting exercises** as well as optional thinking prompts.
- An **editable action plan** and a **decision framework** for immediate use in the workplace.

Real companies. Real futures relevance

Learn how ...

- One organisation used a futures workshop to connect their company strategy to their personal work stream, and become more invested in the outcomes.
- One association used a futures tool to identify and reframe their brand, message and culture.
- One company used a futures workshop to identify the real reasons their strategy was failing, and how they rebuilt it afterwards.



Testimonials

Brigadier Sushil Bhasin, India

It is an absolute pleasure to recommend Charlotte Kemp, a visionary leader and a remarkable individual. As the past President of the Global Speakers Federation (GSF), Charlotte's strategic approach to exploring career development stands as a testament to her foresight and ability to navigate the complexities of the professional speaking world.

Derek Bbanga, Global Chamber, Kenya

As our world was being upended, her talk on understanding change and how to respond to it was most illuminating. She always brings a level of engagement with any audience. Charlotte provides helpful models to make it easy to understand (futures thinking) from the get go. She has a knack of connecting with audiences no matter what part of the world they're from. If you're looking for someone to break down strategic foresight or Futures Literacy to help you or your business I would definitely reach out to Charlotte. As she says, this is the professional development skill you might be missing.

Lindsay Adams, OAM, Australia, Past President GSF

I've just seen Charlotte present at a virtual conference and she was brilliant. It's always hard to keep the attention of an audience on Zoom and Charlotte had such an interesting presentation that people could not tune out for even a minute. As a futurist, she got me thinking about my business and what my next steps would be for me. If you are looking for an engaging speaker, Charlotte Kemp is the one for you.

Umar Sheraz, Futures Researcher, Pakistan

I have attended webinars hosted by Charlotte and I have found them to be detailed, insightful, and useful for both professionals as well as people who are just beginning their futures journey. The sessions are moderated in a way that participants also get to put forward their viewpoints. I strongly recommend working with her and look forward to more learning events with her in the near future.

Claudia Coetzer, Business, USA

Charlotte created a methodology revolution in my brain.

The Presenter Charlotte Kemp



Charlotte Kemp has spent over two decades helping organisations think beyond immediate challenges to **anticipate what comes next**. Combining strategic foresight with practical business tools, she helps leaders become more confident navigating uncertainty rather than trying to eliminate it.

Her leadership roles and global network give her a unique insight into the **relevance and context** of the futures skills we need to develop.

Futurist, author, speaker and coach, Charlotte works with organisations to co-create preferred futures. She is a Past President of the Professional Speakers Association of Southern Africa (PSASA) and of the Global Speakers Federation (GSF) 2023/2024 and maintains membership of the Association of Professional Futurists (APF). She is also Senior Associate at the Stirling Centre for Strategic Learning and Innovation (Scotland).

The Workshop



- **Duration:** 3½ hours or a short version of 1 ½ hours
- **Delivery:** In person or virtual
- **Style:** Highly interactive with practical exercises and discussion.
- **Take aways:** Participants leave with practical tools they can begin using immediately as well as a journal-style set of notes and post course activities
- **Fees:** Depending on length and delivery type, between Euro 2,650 to Euro 1,550 (ZAR49,000 to ZAR28,500)

Contact us today!



+27 (0)82 491 9252



charlotte@futuresalchemist.com



www.futuresalchemist.com